

African Goodwill Awards

(Ambassadors of goodwill, shining the light of life)

The main purpose of the African Goodwill Awards is to recognize, appreciate and celebrate the goodwill and contribution made by individuals, churches, organizations and corporations in response to the humanitarian needs of the African people.

AFI believes that hosting this event will deliver a message of hope that will touch hearts, lift spirits, and inspire the community to participate in the efforts of helping the poor in Africa. Through live footage and documentaries, the event will highlight the accomplishments and challenges faced by humanitarian organizations, individuals and related groups while helping many disadvantaged people in Africa. The event showcases African cultural acts, dance and American contemporary entertainment. Although the event calls for celebration and awards, this is not the main focus. The emphasis is to bring communities and businesses together to continue their commitment in helping people in need.